

Drive your sales with a complete creative advertising solution from Spectrum Reach



- **Package Overview:** Score a goal with this hockey-themed commercial!
- **Co-op/Compliance:** We can customize this package to fit your compliance or co-op needs.
- **Suggested Run Time:** October-March
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.
- **Customization:** This package is NOT exclusive to Ford or Dodge dealers. It can be customized for any franchise or pre-owned dealership.

**:30 TV COMMERCIAL - :15 PRE-ROLL WEB VIDEO - STATIC WEB BANNERS**



For more information, contact Russ Randolph at 205-298-1676 or email [russ.randolph@charter.com](mailto:russ.randolph@charter.com)