

Drive your sales with a complete creative advertising solution from Spectrum Reach



- **Package Overview:** Drive customers to your lot with this Sign and Ride commercial package!
- **Co-op/Compliance:** The Sign and Ride Event is an official Ford Event.
- **Suggested Run Time:** Anytime
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.
- **Customization:** This package is NOT exclusive to Ford dealers. It can be customized for any franchise or pre-owned dealership.

**:30 TV COMMERCIAL - :15 PRE-ROLL WEB VIDEO - STATIC WEB BANNERS**



For more information, contact Russ Randolph at 205-298-1676 or email [russ.randolph@charter.com](mailto:russ.randolph@charter.com)