

Drive your sales with a complete creative advertising solution from Spectrum Reach



- **Package Overview:** Show your customers who has the best-selling truck with this commercial!
- **Co-op/Compliance:** America's Best-Selling Truck is an official Ford campaign.
- **Suggested Run Time:** Anytime
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.
- **Customization:** This package is NOT exclusive to Ford dealers. It can be customized for any franchise or pre-owned dealership.

**:30 TV COMMERCIAL - :15 PRE-ROLL WEB VIDEO - STATIC WEB BANNERS**



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